



Making a Difference for Children

4C Expands Program—and Support

4C for Children is Northern Kentucky’s pioneering leader, advocate and resource for high-quality early childhood education and care. Based in Covington, 4C Kentucky Services now reaches families and child care providers in a 25-county region with field offices in Louisville and Morehead. 4C provides child care resource and referral services in 25 Kentucky counties under the program called Child Care Aware.

4C believes that the best way to impact young children is to educate and support the adults who care for them. This is done by training child care staff, coaching child care programs toward quality, supporting parents, and informing public policy decisions that affect families of young children.

4C established its first Kentucky office in Ft. Wright in 1992 and has continuously held the state contract for providing resource and referral services in the eight Northern Kentucky counties. We collaborate with local and state partners to ensure that all children have quality early learning experiences, enter school ready to succeed and reach their full potential.

2015 Kentucky Highlights

NKY Advisory Board Hosts Event, Adds Members

In March 2015 4C for Children’s Northern Kentucky Advisory Board hosted a breakfast for 25 business and community leaders to broaden awareness of 4C’s impact in the region. Guests were able to experience firsthand, through interactive stations, 4C’s work with families, child care providers and the community. The event enabled Northern Kentucky staff to make key connections to advance 4C’s mission, including the addition of several new members to the Advisory Board.

Play & Learn Groups Take Off in Covington, Newport

More than 50 percent of young children do not benefit from a formal early childhood setting prior to kindergarten. To ensure that all children, not just those in child care or preschool, are ready for school, 4C launched biweekly Play & Learn groups at both the Covington and Newport libraries last fall. Parents and caregivers bring their children to play—and 4C staff and volunteers model how adults can interact with children and support learning and development.

UW Funding Expands Successful Family Child Care Project

4C, with new funding from United Way of Greater Cincinnati, can now expand its successful work helping family child care providers better prepare the children in their care for kindergarten. Building on a pilot funded by a family foundation and PNC, 4C is expanding the program to include more providers. A former family child care provider and now 4C staffer will guide the providers through an annual plan of training, coaching and action with the goal of achieving a higher quality rating in Kentucky’s star-rating system.

2015 Kentucky Results

459	Workshops/courses delivered to early childhood professionals
5,095	Attendees in 4C workshops/courses
736	Participants in 4C leadership programs
39	child care providers who completed 4C Child Development Associate (CDA) Preparation Program, the first critical step in improving program quality
684	coaching/technical assistance visits

KENTUCKY FINANCIAL INFORMATION

